

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON 9/18
Estimate Number	2206

Invoice #	116638-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116638
Alt Order #	06281313
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Price is Right	11a-12p					•	•		
	CLASS 2 - CANDIDATE		00/17/1	2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	11:26 AM	WDFG12TVENV104	\$325.00)	1
2	WRAL Young and the Restless CLASS 3 - CANDIDATE	4-5p								
				2 to 09/23/12	1x	1				
_	WRAL		F	09/21/12	:30	4:28 PM	WDFG12TVENV104	\$585.00)	1
3	WRAL WRAL 5am News CLASS 4 - CANDIDATE	5am - 5:30a								
	MDAL		09/17/12 F	2 to 09/23/12 09/21/12	1x	1		ф1 F0 00	<u> </u>	
4	WRAL 5:00 First News	5-530p	F	09/21/12	:30	5:11 AM	WDFG12TVENV104	\$150.00)	1
4	CLASS 3 - CANDIDATE	5-550p								
				2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	5:13 PM	WDFG12TVENV104	\$1,115.00)	1
5	WRAL 5:30 News CLASS 3 - CANDIDATE	530-6p								
				2 to 09/23/12	1x	1		A		
•	WRAL		F	09/21/12	:30	5:37 PM	WDFG12TVENV104	\$1,115.00)	1
6	WRAL 6pm News (M-F) CLASS 3 - CANDIDATE	6-630p								
	WRAL		09/17/12 F	2 to 09/23/12 09/21/12	1x :30	1 5:59 PM	WDFG12TVENV104	\$1,335.00	1	1
7	WRAL Inside Edition	7-730P	Г	09/21/12	.30	3.39 FIVI	WDFG12TVENV1U4	\$1,335.00)	1
,	CLASS 3 - CANDIDATE	7-7 30 F								
			09/17/12	2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	7:22 PM	WDFG12TVENV104	\$670.00)	1
8	WRAL CBS This Morning CLASS 3 - CANDIDATE	7am - 9am								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	CBS This Morning	7am - 9am	-	-		_	•		-	<u>. </u>
		CANDIDATE			00/01/10		0.51.414		****		
	WRAL			F	09/21/12	:30	8:54 AM	WDFG12TVENV104	\$380.00		1
9	WRAL	Dr. Phil CANDIDATE	9-10a								
	CLASS 3 -	CANDIDATE		09/17/1	2 to 09/23/12	1x	1				
	WRAL			F	09/21/12	:30	9:24 AM	WDFG12TVENV104	\$215.00		1
10	WRAL	Late News	11-1135p						4		
-	CLASS 3 -	CANDIDATE									
					2 to 09/30/12	1x	1				
	WRAL			M	09/24/12	:30	11:13 PM	WDFG12TVENV104	\$1,335.00		1
11	WRAL	David Letterman	1135p-1237a								
	CLASS 4 -	CANDIDATE		00/04/4/	2+- 00/00/40	4	1				
	WRAL			M	2 to 09/30/12 09/24/12	1x :00	1		¢115.0	Credited	
12	WRAL	Price is Right	11a-12p	IVI	03/24/12	.00			ψ110.00	Greattea	,
12		CANDIDATE	11 u -12 p								
	02002	5		09/24/12	2 to 09/30/12	1x	1				
	WRAL			M	09/24/12	:30	10:59 AM	WDFG12TVENV104	\$325.00		1
13	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 -	CANDIDATE					_				
	MDAL			09/24/12 M	2 to 09/30/12 09/24/12	1x	1		¢015.00		
4.4	WRAL	Variation Banks	4 5	IVI	09/24/12	:30	1:29 PM	WDFG12TVENV104	\$215.00		I
14	WRAL	Young and the Restless CANDIDATE	4-5p								
	OLAGO 5 -	GANDIDATE		09/24/13	2 to 09/30/12	1x	1				
	WRAL			M	09/24/12	:00	_		\$585.0 0	Credited	1
15	WRAL	5:30 News	530-6p						,		
	CLASS 3 -	CANDIDATE	•								
					2 to 09/30/12	1x	1				
	WRAL			M	09/24/12	:30	5:43 PM	WDFG12TVENV104 was taken from the program log	\$1,115.00)	1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	5:30 News	530-6p								_
	CLASS 3 -	CANDIDATE									
16		Inside Edition	7-730P								
	CLASS 3 -	CANDIDATE									
					o 09/30/12	1x	1				
	WRAL			M	09/24/12	:30	7:20 PM	WDFG12TVENV104	\$670.00)	1
17		CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE					_				
					0 09/30/12	1x	1		4000		
	WRAL			М	09/24/12	:30	8:29 AM	WDFG12TVENV104	\$380.00)	1
18		WRAL 6a News Sat	6-8a								
	CLASS 4 -	CANDIDATE		00/1=/10	00/00/10		4				
	MOAL				0 09/23/12	1x	1-		# 450.00	0 " 1	
	WRAL			Sa	09/22/12	:00			\$150.00	Credited	1
19		Face The Nation 1030-1130	1030-1130								
	CLASS 4 -	CANDIDATE		00/47/404	- 00/00/40	4	1				
	WRAL			09/17/12 t Su	0 09/23/12 09/23/12	1x :30	1 10:59 AM	WDEC13T/ENV(104	\$200.00		
00			44 4405	Su	09/23/12	.30	10.59 AW	WDFG12TVENV104	ֆ 2 00.00	1	ı
20		Late News	11-1135p								
	CLASS 3 -	CANDIDATE		00/17/104	- 00/00/10	4	1				
	WRAL			Su	0 09/23/12 09/23/12	1x :00	1		¢1 225 00	See MG 20.2	
		Follows Late Ftball/Bball	11:30pm-12:05am	Su Su	09/23/12	:30	11:41 PM	WDFG12TVENV104		MG for 20.1 09/23	2
21		CBS Sunday Morning	9-1030a	Ou	03/23/12	.00	11.711101	WDIGIZIVENVIOT	ψ1,000.00	WIG 101 20:1 03/20	2
21		CANDIDATE	9-1030a								
	OLAGO Z -	OANDIDATE		09/17/12 t	o 09/23/12	1x	1				
	WRAL			Su	09/23/12	:30	9:08 AM	WDFG12TVENV104	\$600.00)	1
22		Late News	11-1135p	J u	50,20,12	.00	0.007.44		Ψ000.00		•
		CANDIDATE	1100р								
	01/1000	O, 11 (D.D.) (1 E		09/17/12 t	o 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	11:23 PM	WDFG12TVENV104	\$1,335.00		1
			Wo war	rant that the actu			-	was taken from the program log	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL	Noon News	12p-1p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	12:24 PM	WDFG12TVENV104	\$315.00)	1
24	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 4 -	CANDIDATE					_				
	MDAI			09/17/12 Th	2 to 09/23/12	1x	1		4450.0		
	WRAL			ın	09/20/12	:30	5:14 AM	WDFG12TVENV104	\$150.00)	1
25	WRAL	5:00 First News	5-530p								
	CLASS 3 -	CANDIDATE		00/47/4	0.1- 00/00/10	4	1				
	WRAL			09/17/12 Th	2 to 09/23/12 09/20/12	1x :30	1 5:29 PM	WDFG12TVENV104	\$1,115.00	<u> </u>	
00		0 N (44.5)	0.000	111	09/20/12	.30	5.29 PIVI	WDFG121VENV1U4	\$1,115.00	J	ı
26	WRAL	6pm News (M-F) CANDIDATE	6-630p								
	CLASS 3 -	CANDIDATE		00/17/1	2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	6:23 PM	WDFG12TVENV104	\$1,335.00)	1
27		CBS This Morning	7am - 9am		03/20/12	.00	0.20 T W	WDI GIZ I V LIVV I O T	ψ1,000.00	,	
21		CANDIDATE	rain - Jain								
	OLAGO 0	OANDIDATE		09/17/1:	2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	8:25 AM	WDFG12TVENV104	\$380.00)	1
28	WRAL	Entertaiment Tonight	730-8P						,		
		CANDIDATE									
				09/17/1:	2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	7:41 PM	WDFG12TVENV104	\$670.00)	1
29	WRAL	Dr. Phil	9-10a								
	CLASS 3 -	CANDIDATE									
				09/17/1	2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	9:29 AM	WDFG12TVENV104	\$215.00)	1
30	WRAL	Late News	11-1135p								
	CLASS 3 -	CANDIDATE	•								

-1----

09/17/12 to 09/23/12



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRAL	Late News	11-1135p		-		_				
		CANDIDATE							*		
	WRAL			Tu	09/18/12	:30	11:23 PM	WDFG12TVENV104	\$1,335.00		1
31	WRAL	David Letterman	1135p-1237a								
	CLASS 3 -	CANDIDATE		00/17/10	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	12:34 AM	WDFG12TVENV104	\$270.00)	1
32	WRAL	CBS Daytime (1:30-4P)	130-4p	10	00/10/12	.00	12.017.00		φ=70.00		
		CANDIDATE									
					2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	3:06 PM	WDFG12TVENV104	\$215.00		1
33	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 4 -	CANDIDATE					_				
	MOAL			<u>09/17/12</u> Tu	2 to 09/23/12	1x	-1		#150.00		
0.4	WRAL	5.00 First Name	E 500	Tu	09/18/12	:30	5:09 AM	WDFG12TVENV104	\$150.00)	1
34	WRAL	5:00 First News CANDIDATE	5-530p								
	OLAGO 3 -	CANDIDATE		09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:21 PM	WDFG12TVENV104	\$1,115.00)	1
35	WRAL	5:30 News	530-6p						. ,		
	CLASS 3 -	CANDIDATE	•								
					2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:53 PM	WDFG12TVENV104	\$1,115.00)	1
36	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3 -	CANDIDATE		00/47/4	2+- 00/00/40	4	1				
	WRAL			<u>09/17/12</u> Tu	2 to 09/23/12 09/18/12	1x :30	-1 7:47 PM	WDFG12TVENV104	\$670.00	1	
37	WRAL	David Letterman	1135p-1237a	Tu	09/10/12	.30	7.47 FIVI	WDFG12TVENV1U4	φ070.00	1	'
31		CANDIDATE	1133p-1237a								
	32,100 0	0/1/15/D/1/12		09/17/12	2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	12:13 AM	WDFG12TVENV104	\$270.00		1
			We	warrant that the a	ctual broadcast inf	ormation sho	wn on this invoice	was taken from the program log			



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37	WRAL David Letterman	1135p-1237a	_							
	CLASS 3 - CANDIDATE									
38	WRAL Price is Right	11a-12p								
	CLASS 2 - CANDIDATE									
	WRAL		09/17/12 to W		1x	1	WDFG12TVENV104	#205.00		
20		10- 1-	VV	09/19/12	:30	11:28 AM	WDFG121VENV1U4	\$325.00		ı
39	WRAL Noon News CLASS 3 - CANDIDATE	12p-1p								
	CLASS 3 - CANDIDATE		09/17/12 to	09/23/12	1x	1				
	WRAL		W	09/19/12	:30	12:54 PM	WDFG12TVENV104	\$315.00		1
40	WRAL WRAL 5am News	5am - 5:30a				-		,		
	CLASS 4 - CANDIDATE									
			09/17/12 to	09/23/12	1x	1				
	WRAL		W	09/19/12	:30	4:58 AM	WDFG12TVENV104	\$150.00		1
41	WRAL 5:00 First News	5-530p								
	CLASS 3 - CANDIDATE			00/00/10						
	WRAL		09/17/12 to W	09/23/12	1x :30	1 5:23 PM	WD = C1 2 T (EN) (1 0 4	\$1.115.00		
40		C C00-	VV	09/19/12	:30	5:23 PIVI	WDFG12TVENV104	\$1,115.00		ı
42	WRAL 6pm News (M-F) CLASS 3 - CANDIDATE	6-630p								
	OLAGO 5 - CANDIDATE		09/17/12 to	09/23/12	1x	1				
	WRAL		W	09/19/12	:30	6:14 PM	WDFG12TVENV104	\$1,335.00		1
43	WRAL Inside Edition	7-730P						. ,		
	CLASS 2 - CANDIDATE									
			09/17/12 to		1x	1				
	WRAL		W	09/19/12	:30	7:22 PM	WDFG12TVENV104	\$670.00		1
44	WRAL CBS This Morning	7am - 9am								
	CLASS 3 - CANDIDATE		00/47/46:	00/00/46	_	-				
	MDAL		09/17/12 to W		1x	1	WDEC12TVENV104	Ф200 00		
	WRAL		VV	09/19/12	:30	8:54 AM	WDFG12TVENV104	\$380.00		1



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45	WRAL Dr. Phil	9-10a						•		
	CLASS 2 - CANDIDATE									
				2 to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	9:33 AM	WDFG12TVENV104	\$215.00	l .	1
46	WRAL Thu Hour 2	9-10p								
	CLASS 3 CANDIDATE r8.23									
				2 to 09/23/12	1x	T				
	WRAL		Th	09/20/12	:30	9:16 PM	WDFG12TVENV104	\$3,115.00	1	1
47	WRAL Fri Hour 1	8-9p								
	CLASS 3 CANDIDATE r8.23									
				2 to 09/23/12	1x	F				
	WRAL		F	09/21/12	:30	8:35 PM	WDFG12TVENV104	\$1,570.00		1
48	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE r8.23									
				2 to 09/30/12	1x	M				
	WRAL		М	09/24/12	:30	4:43 AM	WDFG12TVENV104	\$90.00	1	1
49	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE r8.23									
				2 to 09/23/12	1x	-TWTF				
	WRAL		Tu	09/18/12	:30	4:44 AM	WDFG12TVENV104	\$90.00		1
50	WRAL Late Late Show	1237a-137a								
	CLASS 3 CANDIDATE r8.23									
				2 to 09/23/12	2x	-TWTF				
	WRAL		W	09/19/12	:30	12:57 AM	WDFG12TVENV104	\$100.00		2
	WRAL		Th	09/20/12	:30	1:34 AM	WDFG12TVENV104	\$100.00		1
		Aired Spots	48							

Gross Total \$32,290.00



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Agency Commission Net Amount Due \$4,843.50

Payment Terms 30 Days \$27,446.50